

Senior/Midweight Graphic Designer

Discipline: Graphic Design
Position: Full Time Employee
Location: Sydney, Australia

About Maynard

Maynard is a multi-disciplinary design practice with studios in London, Sydney, Melbourne and Auckland. Together our team provides a unique combination of design expertise spanning the disciplines of wayfinding, graphic and information design, industrial design and product design. We are focused on designing for people, the places that they inhabit and the products and interactions that will improve their daily lives. We call it social design, and we work in many sectors from large transport and urban realm schemes through to more bespoke cultural projects and placemaking.

We enjoy working with other disciplines and have long term relationships with high-profile architects and engineers, as well as specialist manufacturers. Communication and teamwork is key to making things happen, and that is at the core of how we work.

The Position

Maynard is looking for a talented and self-motivated Senior to Midweight Graphic Designer to join our Sydney studio. This is an excellent opportunity to lead and nurture a growing team of creatives whilst delivering high profile projects throughout Australia and internationally.

Our projects are diverse, with a particular focus on transport and the urban realm. The Senior/Midweight Graphic Designer must have the knowledge and confidence to work closely with clients and stakeholders in these sectors, to deliver exceptional creative responses to demanding design briefs. The ideal candidate will have a genuine interest in cities and a passion for developing enduring products and solutions.

Working closely with our studios in New Zealand and the UK, we're looking for someone with energy, a voice and enthusiasm to inspire the team and represent the company at all levels, coupled with the drive to continually push themselves and grow in a personal and professional capacity.

To Apply

Please share your CV and link to your portfolio to jobs@maynard-design.com with a short blurb about why we'd be a great fit!

Pop in to any of our studios around the world to discuss this or any other opportunity at Maynard. We offer international relocation support for the right candidate.

Key Responsibilities

- Clear understanding of environmental graphics and placemaking narratives and create a unique high-end customer experience.
- Developing and communicating our brand and values through visual elements. A passion for branding, digital marketing, information design and graphic guidelines.
- Putting the user first. Ensuring design considerations and solutions are developed, explored, tested, validated, and implemented.
- As part of a diverse multi-disciplinary team, you will be required to collaborate with other disciplines within the studio to align design elements with the wayfinding strategy and product
- Developing core graphic elements, colour palettes, typography, maps and pictograms, and the ability to demonstrate an understanding of information design principles.
- Development of design narratives, visual identities and environmental graphics.
- Creating thorough design guidelines and reports.
- Excellent ability to present complex ideas to a diverse audience, including clients, the general public, engineers and architects.

Skills and Experience

- A creative and self-motivated Graphic Designer who is a visual thinking problem solver and communicator. You create high-quality, bespoke creative outcomes for our clients.
- Experience working on projects within the transport or urban wayfinding sectors at established agencies (5 years preferred) - a keen interest working alongside architects and industrial designers is advantageous
- Bachelors or Master's degree in a Graphic Design related subject
- Experience multi-tasking and working across concurrent projects and sectors, with partners such as Architects, Engineers, Landscape and Urban Planners.
- Great written, spoken and interpersonal communication skills, with confidence at explaining design intent and presenting work to clients and stakeholders.
- Excellent technical design skills in typography, layout, diagrams and artworking, and a meticulous attention to detail.