

Senior/Midweight Wayfinding Planner & Designer

Discipline: Wayfinding, Urban Planning
Position: Full Time Employee
Location: Sydney, Australia
Availability: Immediately

About Maynard

Maynard is looking for a talented and self-motivated Senior/Midweight Wayfinding Planner & Designer to join our Sydney studio. This is an excellent opportunity to lead, nurture and shape a growing team of creatives whilst delivering high profile projects throughout Australia and internationally.

Our projects are diverse and cover a variety of sectors, with a particular focus on transport and the urban realm. Our clients are visionaries and leaders in their fields; the Senior/Midweight Wayfinding Planner & Designer must have the knowledge and confidence to work closely with clients and stakeholders to deliver exceptional creative responses to demanding design briefs.

An appreciation of craft and a proven ability to work collaboratively within a busy team is essential. Experience working for creative agencies specialising in wayfinding, graphic communication and product/industrial design is advantageous. The ideal candidate will have a genuine interest in cities and a passion for developing enduring products and solutions that improve peoples lives.

As an integral team member, we are looking for someone excited about shaping the company's future and ambitious about growth. This includes regular collaboration with our international colleagues in London, Melbourne and Auckland.

Our salary/package is competitive and dependent on the candidate's experience.

About You

- A creative and self-motivated Wayfinding Planner & Designer with experience working within transport, aviation or infrastructure sectors
- You will work with the planning and design teams to develop wayfinding strategies and documentation, including reports, schedules and placement plans.
- Putting the user first. Ensuring design considerations and solutions are developed, explored, tested, validated, and implemented.
- Robust knowledge of how to develop wayfinding strategies and to demonstrate an understanding of information design principles
- Candidates must demonstrate a keen interest in working on public realm and transport infrastructure projects.
- Undertaking project and user research and analysing data
- Undertaking audits of existing signage schemes and documenting the data collected

- Creation of strategy and design documentation
- Assisting in the creation of detailed signage schedules and placement plans
- Collaborating with other design disciplines to co-ordinate the wayfinding strategy and design
- Development of core graphic elements, colour palettes, typography, maps and pictograms
- Assisting the graphic designers with artworking tasks
- Design of report layouts and templates
- Report writing and tender submissions
- Must have a valid Australian working visa

Skills and Experience

- 5+ Years experience Minimum / 8 years preferred
- Bachelors and/or Masters degree in Design or Planning related subject
- Experience in working with Urban Planners, Architects and Designers
- Experienced working with TfNSW / Sydney Metro or Aviation Clients
- Ability to work across multiple projects
- Working knowledge of design, typography and composition skills
- Experience in drawing up maps and pictograms
- Excellent design, visual communication and conceptual thinking skills
- Confidence at presenting your work and ability to manage your project timings
- Excellent conceptual and strategic thinking skills with a user-centric focus
- Great written, spoken and interpersonal communication skills
- Conscientious, organised, thorough and highly detail-minded
- Proactive, collaborative, and work well under pressure
- Proficient in reading architectural plans, sections, elevations and details
- Proficient in REVIT / BIM 360, CAD, Adobe Photoshop, Illustrator and InDesign
- Fluent in English verbal and written, other languages an advantage

What we offer

- Generous package based on skills and level of experience
- Overseas travel to London and Auckland offices
- Long term career opportunity
- A supportive team of skilled professionals
- Dynamic and forward-thinking environment

To Apply

Please apply with your CV and portfolio to jobs@maynard-design.com, with "Sydney: Senior/Midweight Wayfinding Planner & Designer" as the subject.

Due to the volume of applications we receive, we cannot respond to each applicant individually. However, if we'd like you to come in for an interview, we will be in touch in due course.