

Senior/Midweight Graphic Designer

Discipline: Graphic Design
Position: Full Time Employee
Location: Sydney, Australia
Availability: Immediately

About Maynard

Maynard is looking for a talented and self-motivated Senior/Midweight Graphic Designer to join our Sydney studio. This is an excellent opportunity to lead, nurture and shape a growing team of creatives whilst delivering high profile projects throughout Australia and internationally.

Our projects are diverse and cover a variety of sectors, with a particular focus on transport and the urban realm. Our clients are visionaries and leaders in their fields; the Senior/Midweight Graphic Designer must have the knowledge and confidence to work closely with clients and stakeholders to deliver exceptional creative responses to demanding design briefs.

An appreciation of craft and a proven ability to work collaboratively within a busy team is essential. Experience working for creative agencies specialising in wayfinding, graphic communication and product/industrial design is advantageous. The ideal candidate will have a genuine interest in cities and a passion for developing enduring products and solutions that improve peoples lives.

As an integral team member, we are looking for someone excited about shaping the company's future and ambitious about growth. This includes regular collaboration with our international colleagues in London, Melbourne and Auckland.

Our salary/package is competitive and dependent on the candidate's experience.

About You

- A creative and self-motivated Graphic Designer who is a visual thinking problem solver and communicator. You create high-quality, bespoke creative outcomes for our clients.
- You clearly understand environmental graphics and placemaking narratives and create a unique high-end customer experience.
- You will develop and convey our brand purpose and values through our visual elements and work with our senior team and Creative Lead.
- A passion for branding, digital marketing, communication design and graphic guidelines.
- Putting the user first. Ensuring design considerations and solutions are developed, explored, tested, validated, and implemented.
- As part of a diverse multi-disciplinary team, you will be required to collaborate with other design disciplines within the studio.

- Candidates must demonstrate a keen interest in working on public realm and transport infrastructure projects.
- Collaborative working approach with leading architectural, engineering and contractor teams.
- Excellent ability to present complex ideas to a diverse audience, including clients, the general public, engineers and architects.
- Must have a valid Australian working visa

Skills and Experience

- Bachelors and/or Master's degree in a Graphic Design-related subject
- Relevant experience in established agencies (5+ years minimum)
- Experience in working on transport and urban wayfinding projects alongside architects and industrial designers
- Be a natural collaborator. You will need to work with our highly experienced and world-class engineering, architectural and contractor partners.
- The ability to communicate design work clearly and confidently in written, oral and presentation formats whilst managing own workload and prioritising tasks.
- Development of design narratives, visual identities and environmental graphics.
- Development of core graphical elements such as colour palettes, typography, layout and pictograms
- Excellent design, typography, composition, and conceptual thinking skills
- Excellent artworking skills and attention to detail in all graphical elements
- Creation of diagrams, design guidelines and reports
- Collaboration with other disciplines to coordinate the design elements with the wayfinding strategy and product
- Input into Maynard digital marketing/communications materials
- Outstanding written, spoken and interpersonal communication skills
- Proficient in at least: Adobe Photoshop, Illustrator and InDesign
- CAD and/ or BIM skills will be highly regarded
- Fluent in English verbal and written, other languages an advantage

What we offer

- Generous package based on skills and level of experience
- Overseas travel to London and Auckland offices
- Long term career opportunity
- A supportive team of skilled professionals
- Dynamic and forward-thinking environment

To Apply

Please apply with your CV and portfolio to jobs@maynard-design.com, with "Sydney: Senior/Midweight Graphic Designer" as the subject.

Due to the volume of applications we receive, we cannot respond to each applicant individually. However, if we'd like you to come in for an interview, we will be in touch in due course.