

## Graphic Designer

Melbourne and Sydney

### About Maynard

Maynard Design is a multi-disciplinary design practice with offices in Melbourne, Sydney, Auckland and London. Together our team provides a unique combination of design expertise spanning the disciplines of wayfinding, graphic and information design, and product design. We are focused on designing for people, the places that they inhabit and the products and interactions that will improve their daily lives. We call it social design, and we work in many sectors from large transport and urban realm projects through to local cultures and placemaking. We enjoy working with other disciplines and have long term relationships with high-profile architects and engineers, as well as specialist manufacturers. Communication is key to making things happen, and that is at the core of how we work.

### Positions Available:

We are looking for creative and self-motivated Graphic Designers to join our teams in both Melbourne and Sydney. You are a visual-thinking problem solver and communicator capable of achieving high quality, bespoke, creative outcomes for clients, and conveying our brand purpose and values. This is an excellent opportunity to be a part of a small team where you will be heavily involved in a variety of projects across the built environment. The principal responsibilities of this position will involve the creative development of core graphic elements including colour palettes, typography, pictograms and illustrations; as well as the implementation of these across wayfinding schemes and their associated signage products. You will have the opportunity to collaborate with other design disciplines, both within the studio and with our colleagues internationally.

### Key Responsibilities:

- Development of design narratives and visual identities
- Development of core graphical elements such as colour palettes, typography, layout and pictograms
- Undertaking project exploration
- Application of core elements across wayfinding and signage schemes
- Generation of signage design concepts
- Creation of diagrams, design guidelines and reports
- Artworking
- Collaboration with other disciplines to co-ordinate the design elements with the wayfinding strategy and product
- Input into Maynard digital marketing/communications materials

### Skills and Experience:

- Degree in graphic design or design-related field of study
- Relevant experience (4+ years) in an established creative agency
- Must have experience in working on transport and urban wayfinding projects alongside architects and industrial designs
- Excellent design, typography, composition, and conceptual thinking skills
- Experience working with design guidelines
- Experience in developing and working with brand and visual identities
- Excellent artworking skills and attention to detail
- Great written, spoken and interpersonal communication skills
- Ability to communicate design work clearly and confidently in written, oral and presentation formats
- Ability to work across multiple projects whilst managing own workload and prioritising tasks
- Conscientious, organised, thorough and highly detail minded
- Proactive, collaborative and work well under pressure
- A passion for branding, digital marketing, business development opportunities and teamwork
- Fluent in English verbal and written, other languages an advantage
- Must have a valid Australian working visa

### Software Competency:

- Highly Proficient in Adobe Creative Suite (InDesign, Illustrator with CAD tools, Photoshop)
- Experience working with dynamic graphic design and knowledge of related software such as AfterEffects, Cinema 4D, Enscape or similar would be advantageous

### Apply:

- Please apply with your CV and portfolio of work to jobs@maynard-design.com, with the subject line 'Graphic Design Role: Melbourne', or 'Graphic Design Role: Sydney'
- Detailed role description and salary to be determined dependent on years' experience
- Please note: Due to the volume of applications we receive, we cannot respond to each applicant individually. If we would like you to come in for an interview, we will be in touch in due course