

Shops

Covid-19 Poster Pack

Covid-19 Guidance Posters

Use this guide to print and install Covid-19 messaging in your store, café or restaurant.

Posters to print from this toolkit:



Fill in poster headline and display at entrance.

Display at entrance and by often handled products.

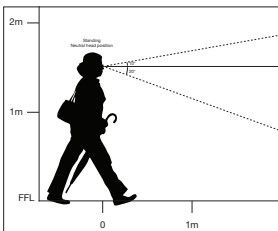
Display in queues and congested areas. Option of 1m or 2m.

Display as people leave the store or inside bathrooms.

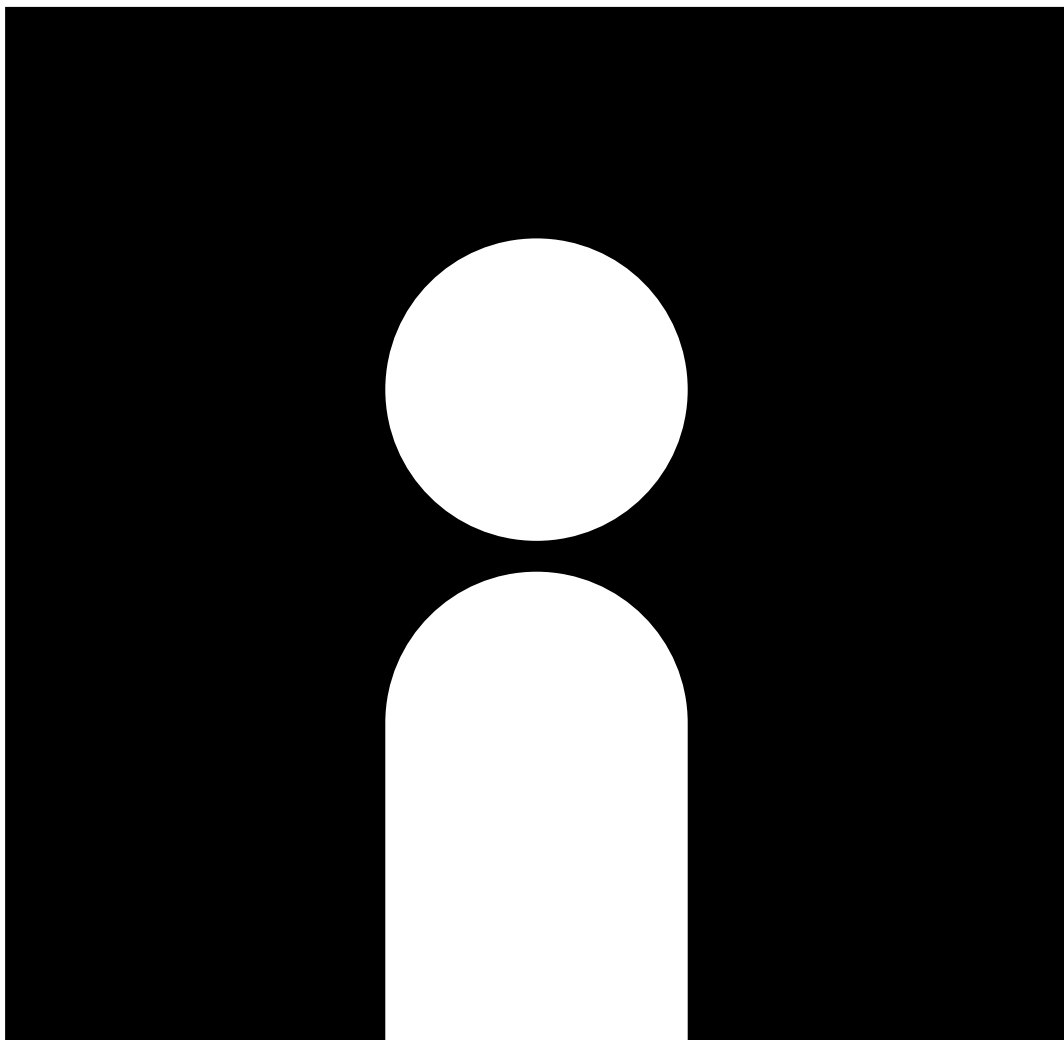
Display next to hand sanitiser.

Arrow and caption options for directing customers.

How to use this toolkit:

<p>Step 1: Printing the posters</p> <ul style="list-style-type: none"> Print at 100% on A4 paper, or 200% on A3 paper. Print all posters on fluro paper for best effect. Print all posters on the same paper stock for consistency. <p>Tip: Check your local stationery store for fluro paper delivery.</p>	<p>Step 2: Identifying the best locations to install</p> <ul style="list-style-type: none"> Place posters where they will have most impact. <p>For example:</p> <ul style="list-style-type: none"> Place seating messaging on/by the entrance door, not on the tables. <p>Tip: Don't bombard people with too many messages at once. (Max: 3)</p>	<p>Step 3: Install the posters to weather and last</p> <ul style="list-style-type: none"> Install in sheltered areas where possible. Install on the inside of glass where possible. Laminate posters if possible for outdoor areas. Install straight and cleanly with strong clear or black tape. <p>Tip: Reduce lamination costs and waste by only laminating posters that could get rained on.</p>	<p>Step 4: Installation best-practice</p> <ul style="list-style-type: none"> Install at eye-level. 1.4m is the optimum height.  <p>Tip: Remove other unimportant posters that distract from Covid-19 messaging.</p>
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— people inside only



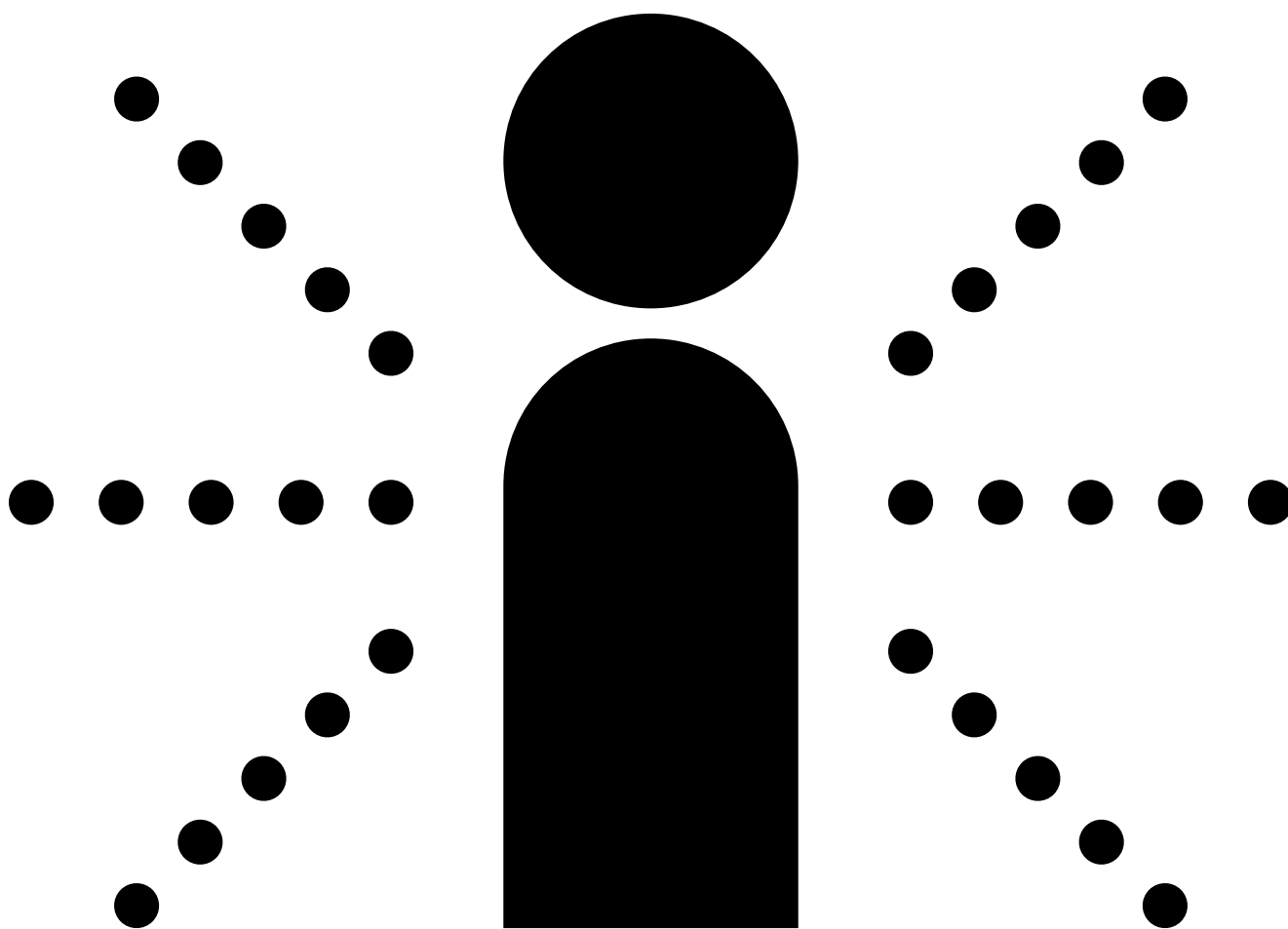
Only this many people are allowed inside
at a time. Sorry if you have to wait!

It's a touchy situation.



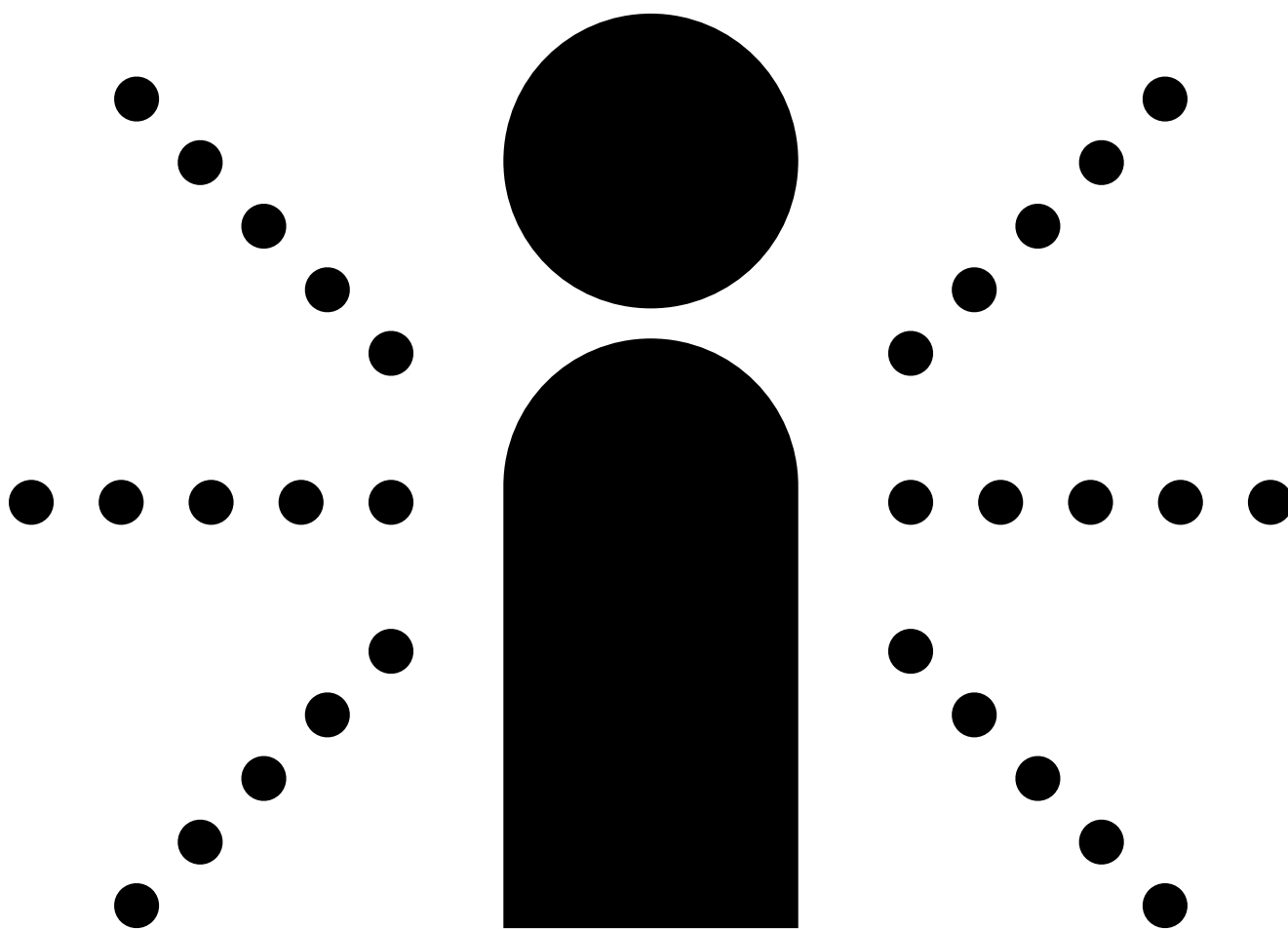
Remember not to touch your face
when you are out and about.

Don't burst my bubble.



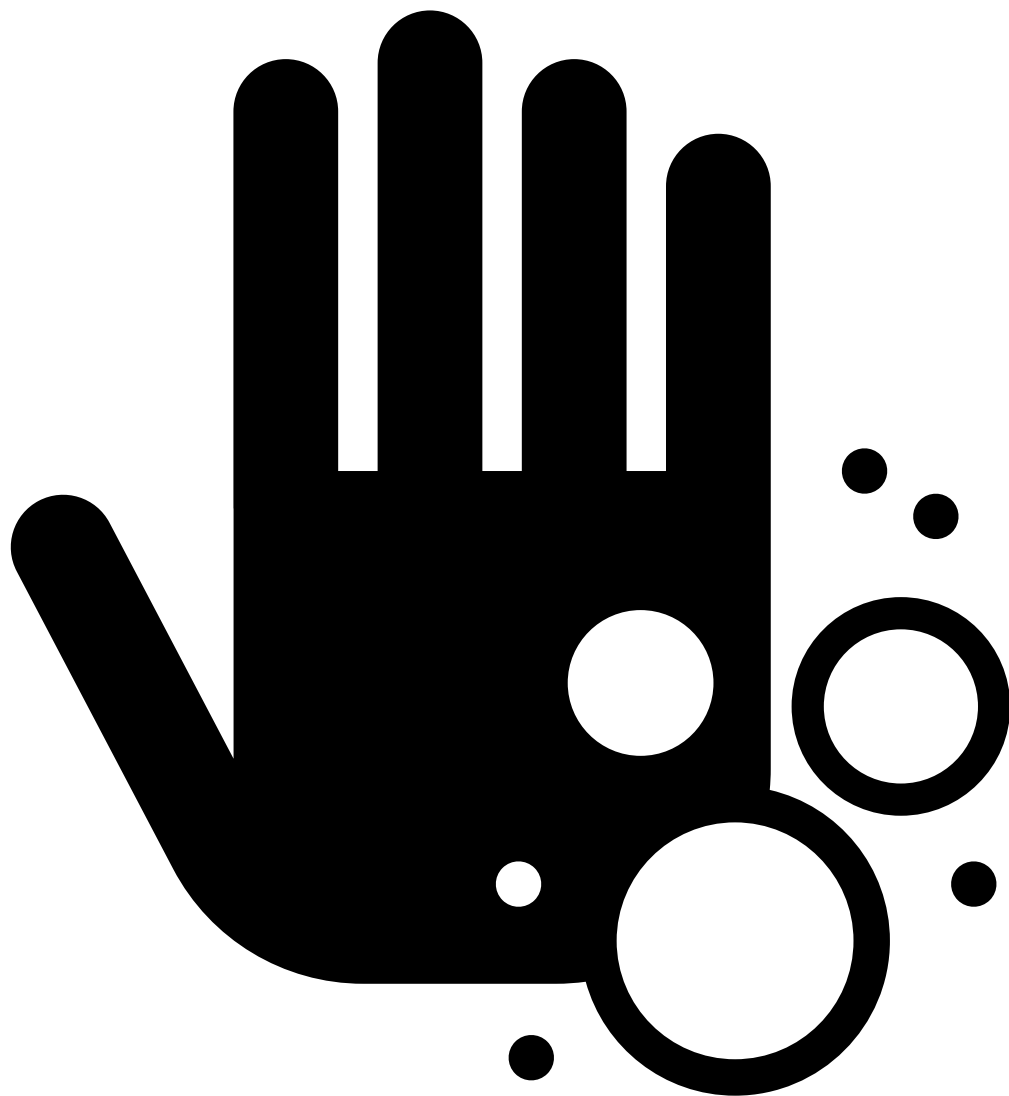
2 metres is further than you think.

Don't burst my bubble.



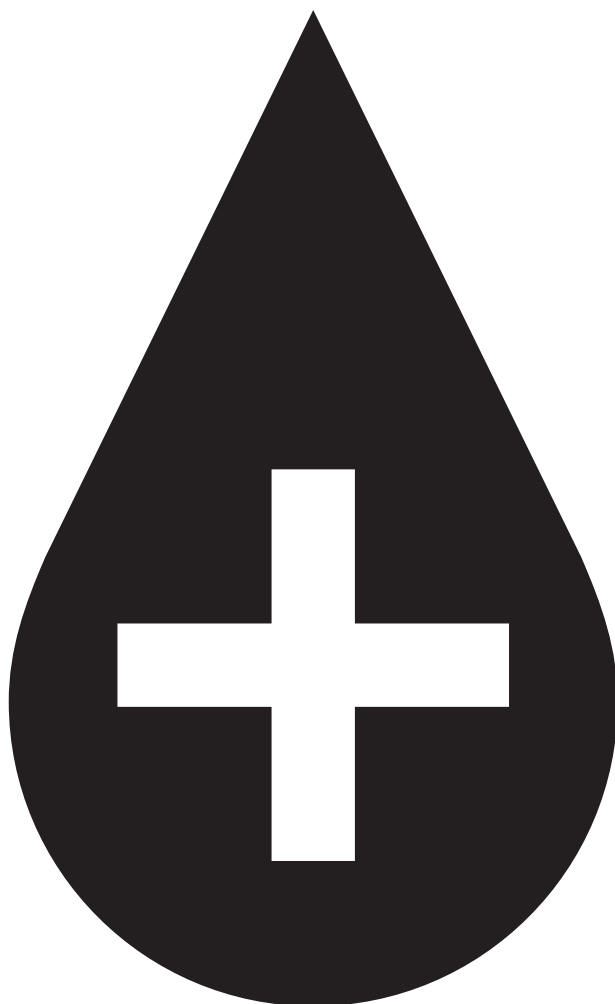
1 metre is further than you think.

Those hands! Wash 'em!



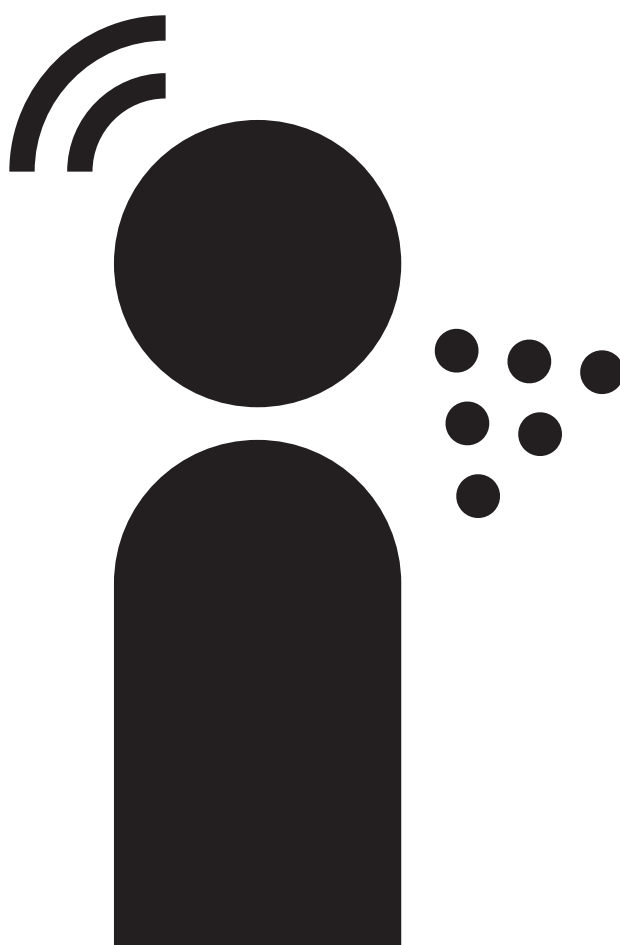
Seriously, set a reminder on your phone.
Maybe clean your phone, too.

Hand sanitiser



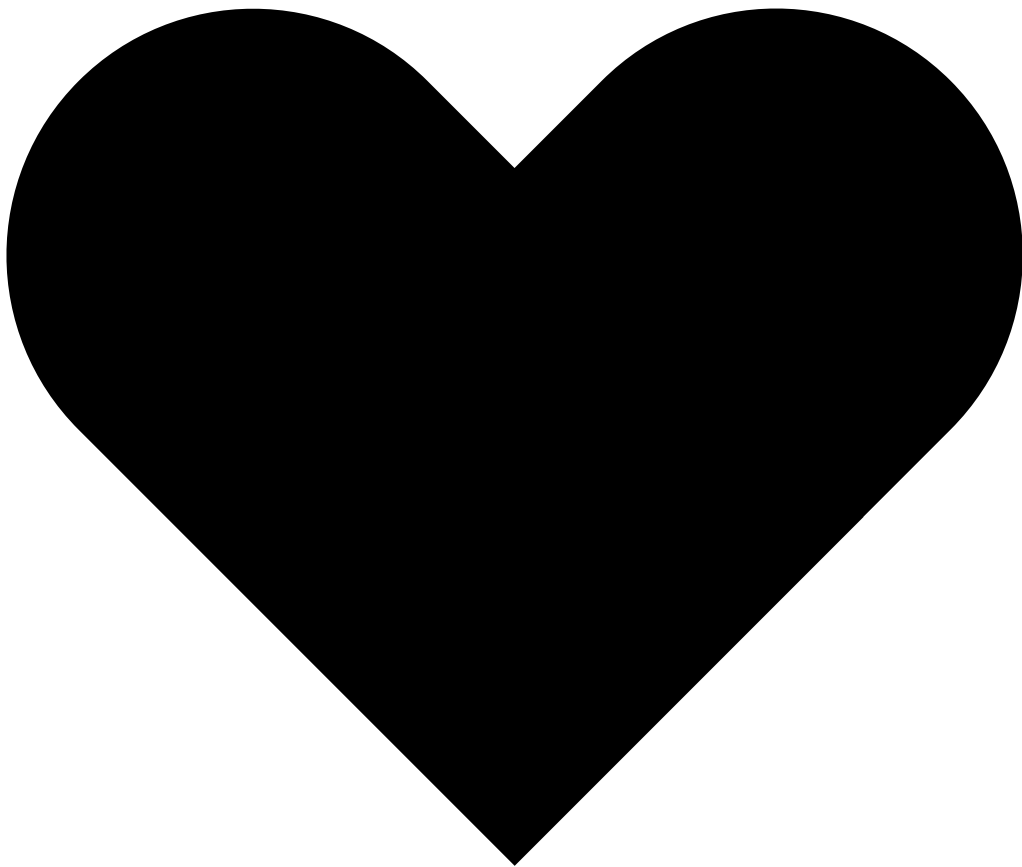
Please sanitise your hands before coming in
and when you leave. Thank you!

Showing symptoms?



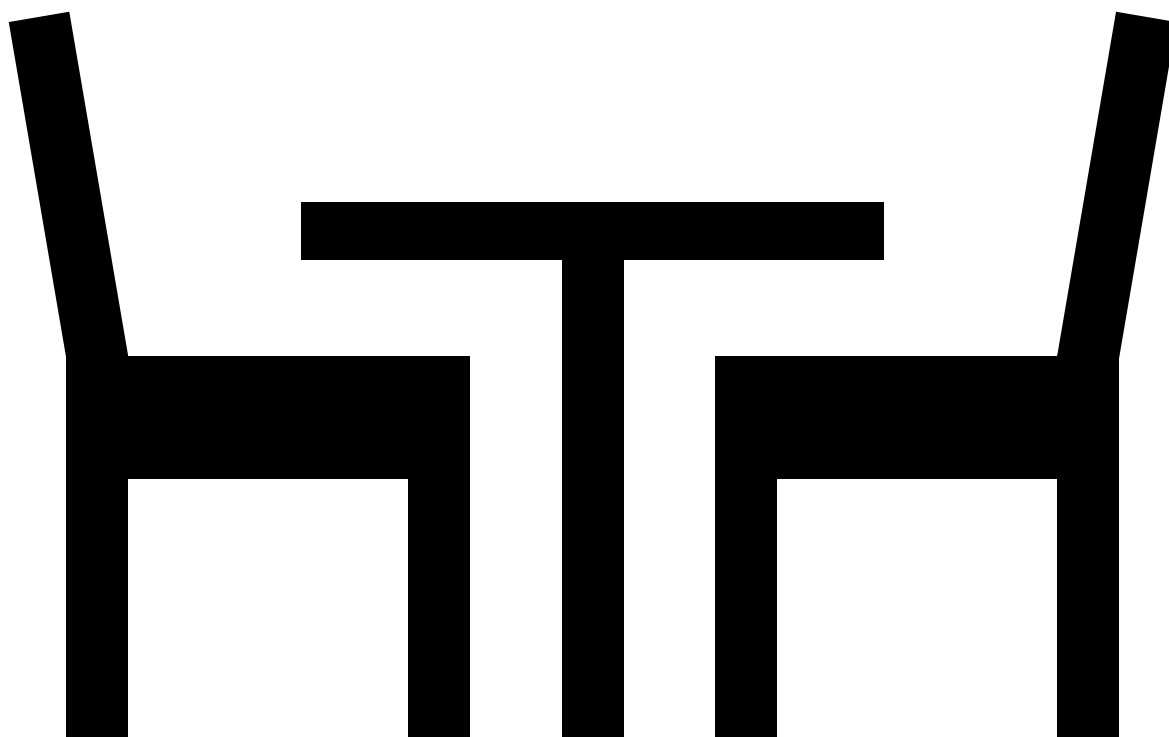
Please do not enter and give your GP a call.
Get well soon!

Local legend!



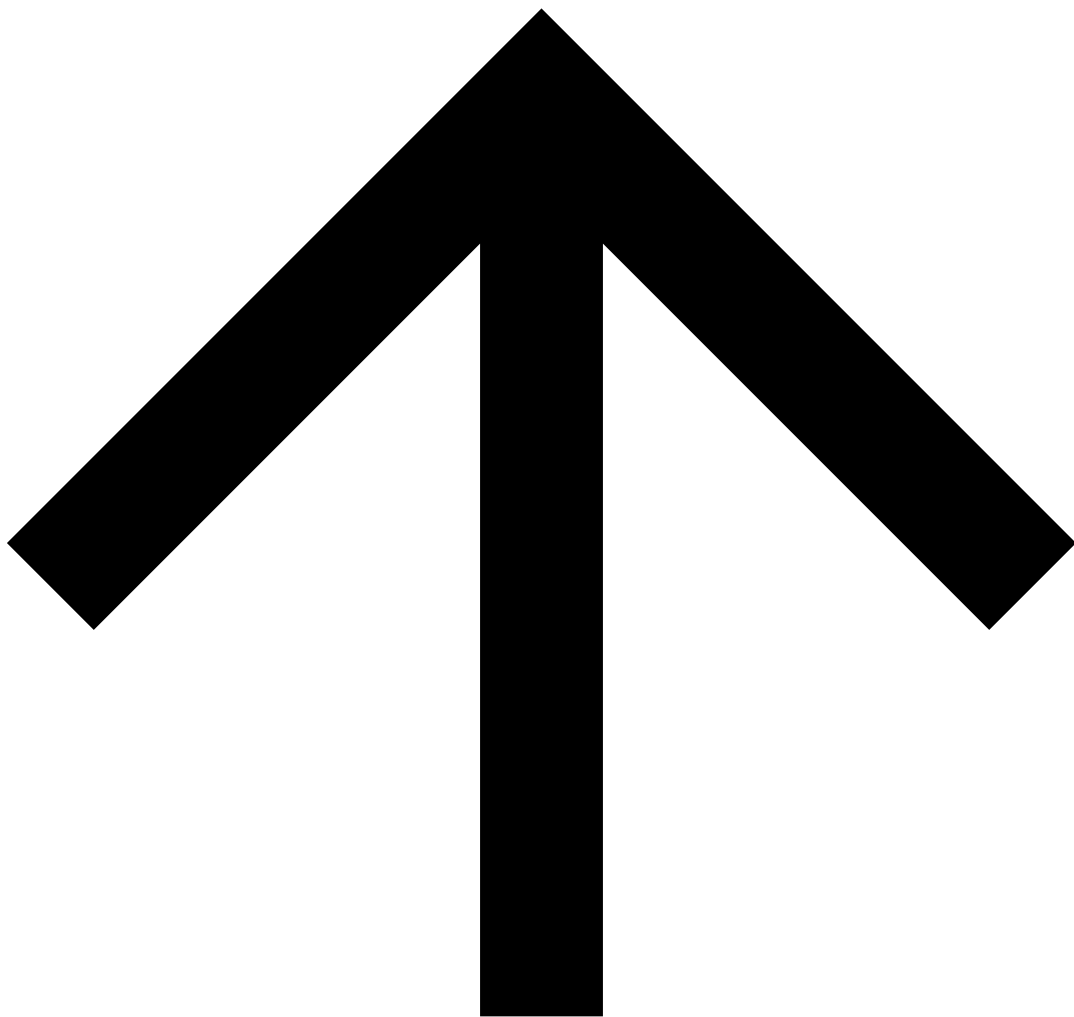
Thank you for supporting small and
local businesses like us!

**Please wait
to be seated.**

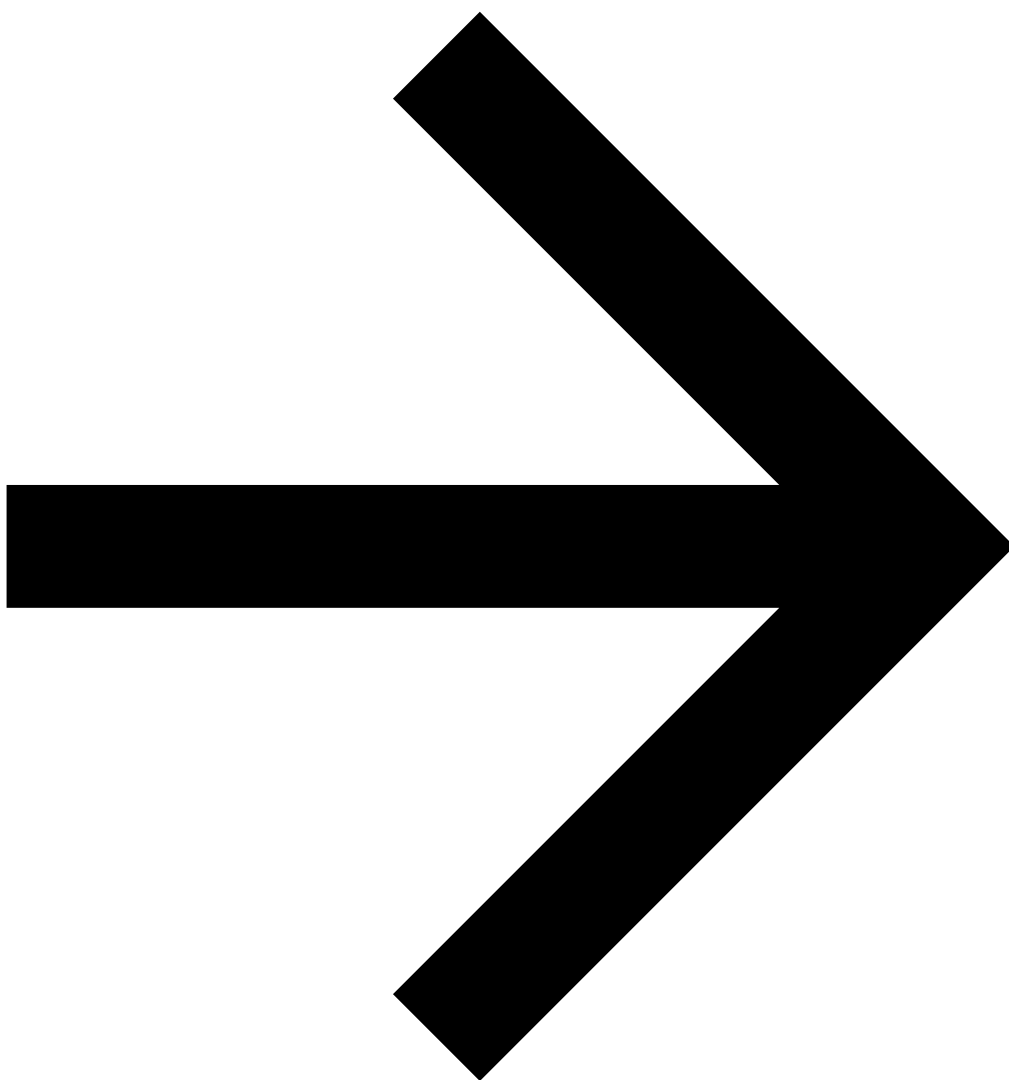


We will be with you shortly.

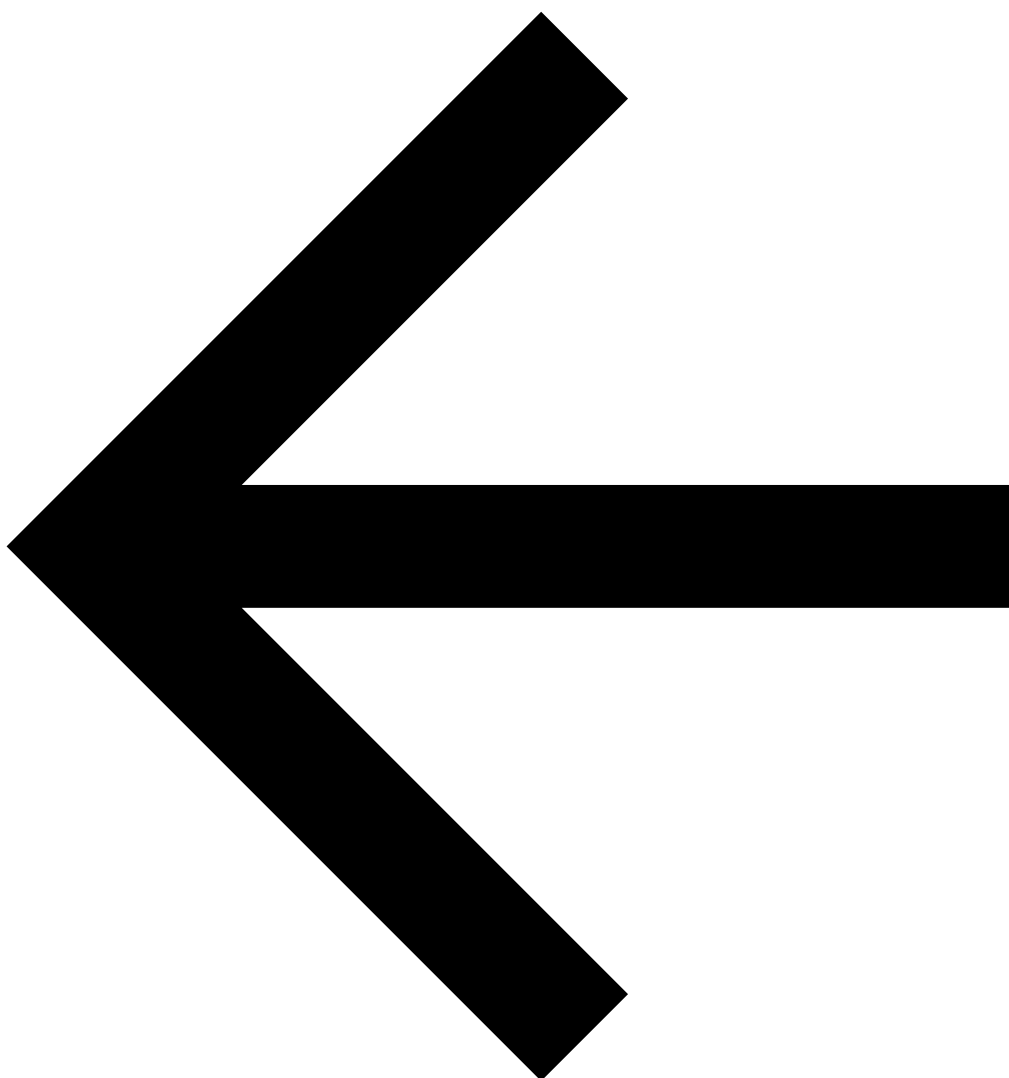
Exit



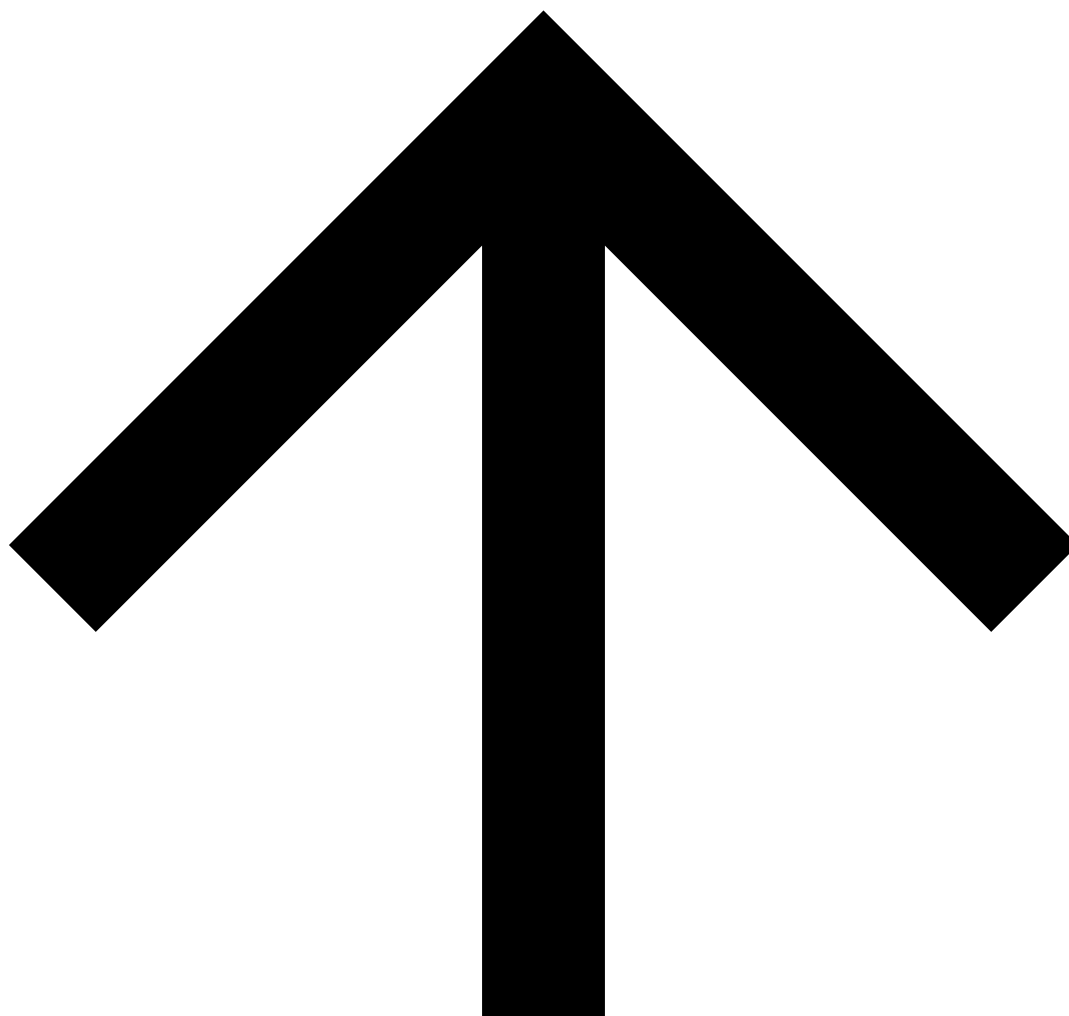
Exit



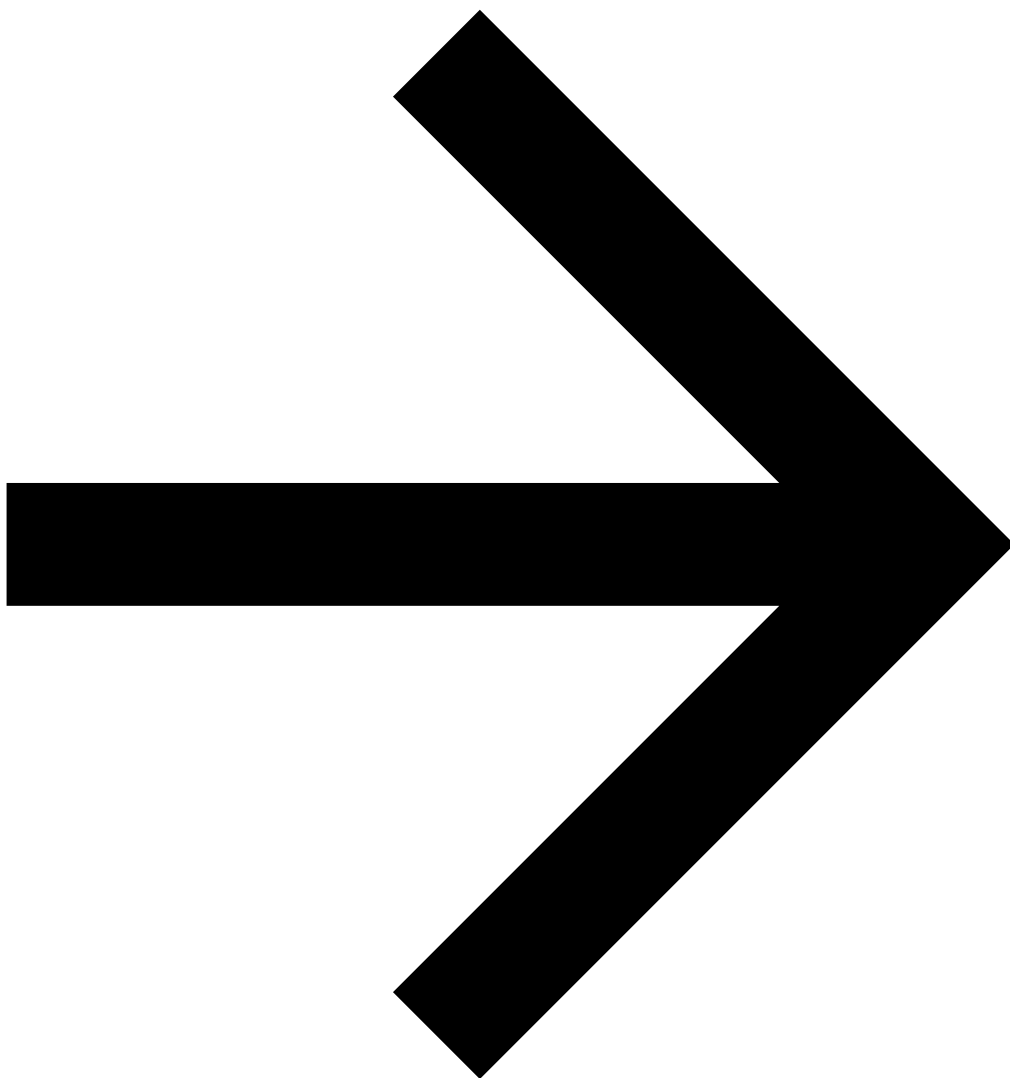
Exit



this way



this way



this way

