Parks

Covid-19 Toolkit

Covid-19 Guidance Posters

Use this guide to print and install Covid-19 messaging in public parks, beaches and recreational areas.

Posters to print from this toolkit:



Display in popular destinations.



Display on public benches.



Display in popular dog walking areas.



Display at pedestrian crossings.



Display in high foot-traffic areas.

How to use this toolkit:

Step 1:

Printing the posters

- Print at 100% on A4 paper, or 200% on A3 paper.
- Print all posters on fluro green paper for best effect.
- Print all posters on the same paper stock for consistency.

Tip: Check your local stationery store for fluro paper delivery.

Step 2:

Identifying the best locations to install

 Place posters where they will have most impact.

For example:

 Place public bench messaging on/by the bench, not at the entrance to the park.

Tip: Don't bombard people with too many messages at once.

(Max: 3)

Step 3:

Install the posters to weather and last

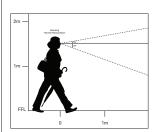
- Install in sheltered areas where possible.
- Install on the inside of glass where possible.
- Laminate posters if possible for outdoor areas
- Install straight and cleanly with strong clear or black tape.

Tip: Reduce lamination costs and waste by only laminating posters that could get rained on.

Step 4:

Installation best-practice

 Install at eye-level.
 1.4m is the optimum height.



Tip: Remove other unimportant posters that distract from Covid-19 messaging.

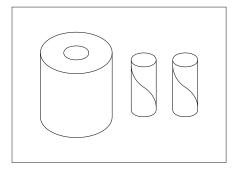
Guide

Recreatable notices

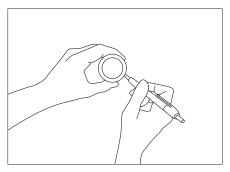
Don't have a printer?

Use this guide to create your own posters. You will need two toilet paper rolls, a pencil, a black marker, paper and a pair of scissors.

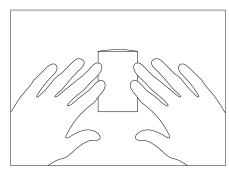
Create your shapes:



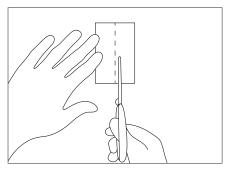
You will need two empty toilet rolls



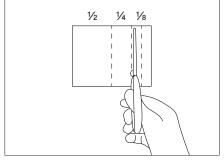
Use one roll to draw circles



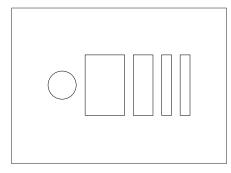
Fold the second roll in half



Cut along one of the fold lines

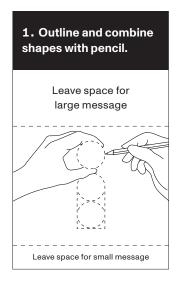


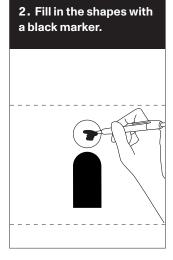
Open and cut into 1/2, 1/4 and two 1/8's



Use these shapes to create pictograms

How to draw your own posters:









Bro's stay in their codes.



Stay local.

Don't sit. Good boy.



The bench is physical distancing, too.

Don't sit. Good girl.



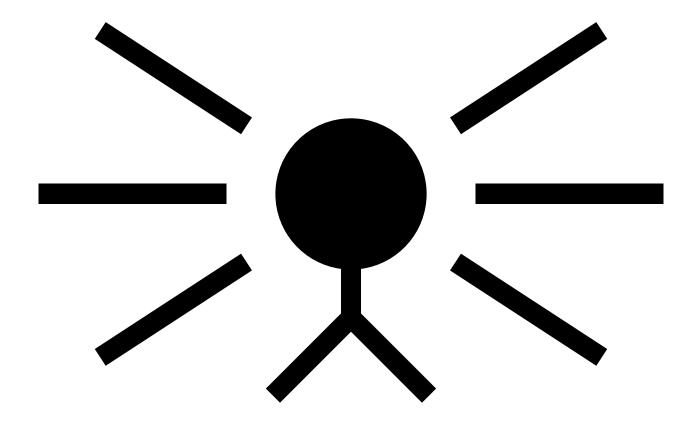
The bench is physical distancing, too.

Don't sit. God human.



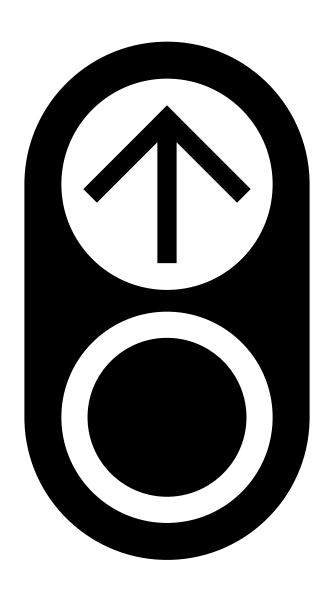
The bench is physical distancing, too.

Can't touch this.



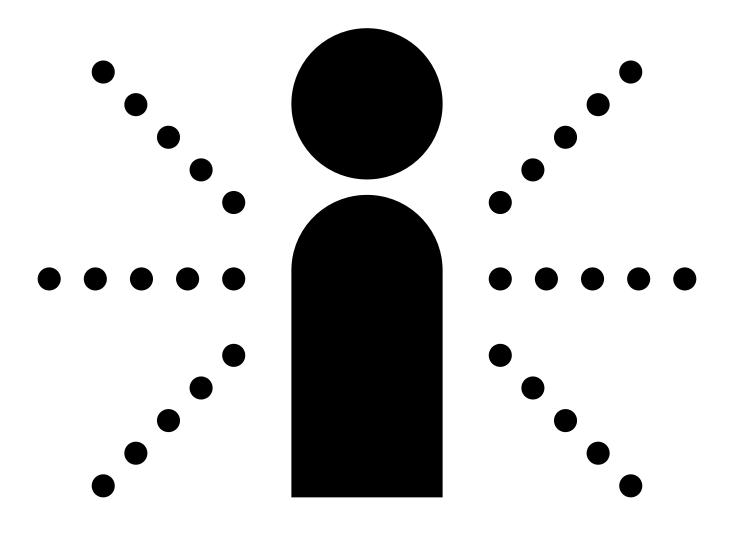
Please admire Fluffy from a distance.

Can't touch this.



Use your elbow to press pedestrian buttons.

Don't burst my buble.



2 metres is further than you think.